

## **REDAN PUBLISHING LTD PORTFOLIO**

Redan's children's magazines feature the hottest characters for pre-school children and primary girls. Packed full of puzzles, competitions, activities and stories based on the National Curriculum's Early Years Foundation Stages. Redan's titles are associated with superior content and production techniques, featuring unique value- added extras, such as pull-out workbooks, colouring sections, posters, collectable wall murals, tall card pull-out activities, sticker reward systems and quality free gifts.

Title	Circulation	Frequency	Cover Price (UK)	Profile	Content
Fun To Learn					
Fun To Learn Peppa Pig	64,108* (No 2 pre-school chart)	2 weekly	£2.99	Boys & Girls 3-7	A mix of stories and activities featuring <i>Peppa Pig</i> and friends.
Fun To Learn Friends	49,644*	2 weekly	£2.99	Boys & Girls 3-7 (core 4)	A mix of stories and activities based on popular characters including <i>Peppa Pig, Little Kingdom, Paw Patrol, Boj</i> and many more.
Peppa Pig Bag-o-Fun	77,037* (No 1 pre-school chart)	Monthly	£4.99	Boys & Girls 3-7	An activity based magazine featuring <i>Peppa Pig</i> and friends, bagged with extra gifts.
Fun To Learn Favourites	35,206*	4 weekly	£3.99	Boys & Girls 3-7 (core 5)	A mix of stories and activities based on popular characters including <i>Peppa Pig, Paw Patrol, Boj, Sooty, The Gruffalo</i> and many more.
Fun To Learn Bag-O-Fun	50,000	8 per year	£4.99	Boys & Girls 3-7	A mix of stories and activities based on popular characters, bagged with extra gifts.
Fun To Learn In the Night Garden	50,000	4 weekly	£3.75	Boys & Girls 2-4	A mix of stories and activities featuring the In the Night Garden characters.
<b>Primary Girls</b>					
Sparkle World	47,304*	3 weekly	£3.99	Girls 4-9 (core 6 ½)	A mix of stories and activities based on popular characters including <i>Rainbow Magic, Shopkins, Barbie, My Little Pony</i> and many more.

\*ABC January - June 2017 (total average net circulation). All other figures are publisher's average print runs

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