



7<sup>th</sup> February, 2018

**LICENSED TO CREATE, WITH NEW PRE-SCHOOL ART MAGAZINE FROM REDAN**

The UK's leading independent publisher of children's magazines, *Redan Publishing Ltd*, is launching *Fun To Learn Friends Art* magazine, which will contain art and craft activities featuring favourite pre-school characters such as Peppa Pig, Paw Patrol and PJ Masks.

*FTL Friends Art* is aimed at boys and girls aged 3-7 years and will include a 40 page magazine packed full of simple art and craft activities. There will be a pull-out card activity in the centre of each issue and a giant sticker sheet to encourage greater interactivity throughout. Each issue also comes with a specially designed craft gift that links to an activity to make inside.

Julie Jones, MD at *Redan*, commented "*Fun To Learn Friends Art* is the perfect addition to our hugely successful *Fun To Learn* range. Children love to be creative and this fabulous new magazine gives them everything they need to be a budding artist with lots of fun, simple and inspiring ideas along with a fantastic make and do gift."

"We've had a fantastic reaction from retailers and licensors and feel confident that *FTL Friends Art* will be a popular choice for pre-schoolers and another top performer for the Redan portfolio. *Fun To Learn Friends Art* will have an initial print run of 60,000 and will be on sale every four weeks. Launching on 14<sup>th</sup> March, 2018 it will retail at £3.99 and will be available from all major supermarkets and newsstand retailers.

- Ends -

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- **Redan Publishing Ltd** is the UK's leading independent publisher of character-led children's magazines. In addition to its popular multi-character titles, *Fun To Learn Friends*, *Fun To Learn Favourites* and *Sparkle World*, Redan also publishes the top-selling pre-school titles, *Fun To Learn Peppa Pig* and *Peppa Pig Bag-o-Fun*, as well as *In the Night Garden*.