

## **GOLD, SILVER AND BRONZE FOR REDAN'S FUN TO LEARN MAGAZINES IN ABC PRE-SCHOOL CHARTS!**

***Redan Publishing* continues to dominate the Pre-school sector, with its best-selling *Fun To Learn* titles.**

*Redan's* flagship titles maintained their top spots, with number one title *FTL Peppa Pig* magazine taking the number one spot for the 7<sup>th</sup> consecutive reporting period, thanks to yet another boost in sales. Entertainment One's pre-school favourite seems to be unstoppable, with an average sale of 98,057 copies, an increase of 5% year on year. Sister title *FTL Peppa Pig Bag-O-Fun* continues to grow in second place, with an impressive average sale of 75,046 copies per issue. *Redan's* ever-green, multi-character title *FTL Friends* takes third place with an average sale of 58,404.

There was also good news for *Redan's* hugely popular girls' title *Sparkle World*, which remains the UK's most popular multi-character girls' magazine. Reporting a year on year increase of 12% with an average sale of 48,747, it is placed second in the primary girls' category.

Julie Jones, Joint Managing Director said; "We are delighted be able to report such a healthy increase in sales, with *FTL Peppa Pig Bag-O-Fun Magazine* hitting an all time high. We are proud to remain the leading experts in the pre-school area, by offering fantastic exposure for licensed characters, along with the best value for money and top-class editorial design, giving readers and their parents exactly what they want in this highly competitive market."

**- Ends -**

**For further information or images regarding Redan's magazines or for a quote concerning the latest ABC results please contact Emily Bell on 01743 364 433 or [emily@redan.com](mailto:emily@redan.com)**

### **About Entertainment One**

Entertainment One Ltd. (LSE:ETO) is an international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company's comprehensive network extends around the globe including Canada, the U.S., the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand, South Africa and South Korea. Through established Entertainment and Distribution divisions, the company provides extensive expertise in film distribution, television and music production, family programming and merchandising and licensing. Its current rights library is exploited across all media formats and includes more than 35,000 film and television titles, 2,800 hours of television programming and 45,000 music tracks.