

## **GOLD, SILVER AND BRONZE FOR REDAN'S FUN TO LEARN MAGAZINES IN ABC PRE-SCHOOL CHARTS!**

**With *FTL Peppa Pig Bag-O-Fun* making its' ABC debut at number 3 in the Pre-school listings, *Redan Publishing* continues to dominate the sector, with its best-selling *Fun To Learn* titles.**

*Redan's* flagship titles maintained their previous top spots, with number one title *FTL Peppa Pig* magazine taking the number one spot for the 6<sup>th</sup> consecutive reporting period, thanks to yet another boost in sales. Entertainment One's pre-school favourite seems to be unstoppable, with an average sale of 98,922 copies, an increase of 14% year on year. *Redan's* ever-green, multi-character title *FTL Friends* holds second place with an average sale of 69,968, whilst *FTL Peppa Pig Bag-O-Fun* makes an impressive debut in third place, with an average sale of 68,507 copies per issue.

There was also good news for *Redan's* ever-popular girls' title *Sparkle World*, which saw a period on period increase of 3% reporting an average sale of 44, 815, making it the most popular multi-character title in the primary girls sector.

Julie Jones, Joint Managing Director said; "We are delighted be able to report such a healthy increase in sales, with *FTL Peppa Pig Magazine* hitting an all time high. We are proud to remain the leading experts in the pre-school area, by offering fantastic exposure for licensed characters, along with the best value for money and top-class editorial design, giving readers and their parents exactly what they want in this highly competitive market."

**- Ends -**

**For further information or images regarding Redan's magazines or for a quote concerning the latest ABC results please contact Emily Bell on 01743 364 433 or [emily@redan.com](mailto:emily@redan.com)**

About Entertainment One

Entertainment One Ltd. (LSE:ETO) is an international entertainment company that specializes in the acquisition, production and distribution of film and television content. The company's comprehensive network extends around the globe including Canada, the U.S., the UK, Ireland, Spain, Benelux, France, Germany, Scandinavia, Australia, New Zealand, South Africa and South Korea. Through established Entertainment and Distribution divisions, the company provides extensive expertise in film distribution, television and music production, family programming and merchandising and licensing. Its current rights library is exploited across all media formats and includes more than 35,000 film and television titles, 2,800 hours of television programming and 45,000 music tracks.