





# REDAN PUBLISHING LTD PORTFOLIO

Redan's children's magazines feature the hottest characters for pre-school children and primary girls. Packed full of puzzles, competitions, activities and stories based on the National Curriculum's Early Years Foundation Stages. Redan's titles are associated with superior content and production techniques, featuring unique value-added extras, such as workbooks, colouring sections, posters, activities, sticker reward systems and quality covermounts.

Title	Circulation	Frequency	Cover Price (UK)	Profile	Content
 - Pre-school					
<b>Friends</b> 	32,877	3 weekly	£5.99	Boys & Girls 3 - 7 yrs	A mix of stories and activities based on popular characters including Peppa Pig, Little Kingdom, Hey Duggee, PAW Patrol, The Gruffalo, Paddington, Bing and many more.
<b>Favourites</b> 	18,254	4 weekly	£6.99	Boys & Girls 3 - 7yrs	A mix of stories and activities based on popular characters including Peppa Pig, Paddington, PAW Patrol, PJ Masks, Blippi, Sponge Bob, Sunny Bunnies and many more.
<b>Bag O' Fun</b> 	30,000*	8 per year	£6.99	Boys & Girls 3 - 7yrs	An activity-based magazine pack, with a magazine containing a mix of stories and activities based on popular characters, packed with extra gifts.
<b>Hey Duggee</b> 	18,000*	6 weekly	£6.99	Boys & Girls 3 - 6yrs	A mix of stories and activities featuring Hey Duggee.
Primary Girls					
<b>Sparkle World</b> 	36,895	3 weekly	£5.99	Girls 4 - 9yrs	A mix of stories and activities based on popular characters including Rainbow Magic, Care Bears, Rainbocorns, Polly Pocket, Barbie, My Little Pony and many more.
<b>Skoodle</b> 	27,000*	4 weekly	£6.99	Girls 5-11yrs	Creative content and imaginative ideas for budding young artists, including popular characters including Barbie, Rainbow Magic, Piñata Smashlings, Monster High, Miraculous and many more.

Circulation: Publishers average circulation January - December 2022.

\*Publisher's average print runs.